

Fiscal Note 2009 Biennium

Bill #	SB0253			ampaign advertising text w	ith commissioner of	
Primary Sponsor:	Cooney, Mike		Status: As In	troduced		
☐ Significant	Local Gov Impact	☐ Needs to be inclu	ided in HB 2	■ Technical Concerns		
☐ Included in	the Executive Budget	☐ Significant Long-	Term Impacts	■ Dedicated Revenue F	Dedicated Revenue Form Attached	
		FISCAL S FY 2008 <u>Difference</u>	UMMARY FY 2009 <u>Difference</u>	FY 2010 <u>Difference</u>	FY 2011 <u>Difference</u>	
Expenditures:						
General Fund		\$4,400	\$0	\$0	\$0	
Revenue: General Fund		\$0	\$0	\$0	\$0	
Net Impact-Gen	eral Fund Balance	(\$4 400)	\$0	<u> </u>	\$0	

FISCAL ANALYSIS

Assumptions:

- 1. Rulemaking is required. The total estimated cost for contracted legal expenses in FY 2008 assuming a low to moderate level of difficulty is \$4,000. The cost of contracted services to have the proposed rules formatted per ARM regulations will add \$400 in FY 2008 (40 hours @ \$10/hour.) Total rulemaking estimated at \$4,400.
- 2. Since filing is voluntary and the potential fine for false swearing is significant (\$5,000), parties may opt to simply not file. Under this assumption, there may be no additional costs.
- 3. If Montana broadcasters jointly determine that it will be their policy that all advertising subject to these provisions must be filed with the Commissioner of Political Practices (CPP), the costs of the additional office functions would include: filing and storage, responding to inquiries regarding those filings, and on-line disclosure by scanning and posting of the relevant documents to the CPP website.
- 4. Most significantly, costs could become relatively high if this new program prompts formal complaints to CPP. Under this scenario, costs for contracted legal services (which are paid on a time and materials basis) could be significant.
- 5. The fiscal impact of this legislation cannot be measured.

	FY 2008 Difference	FY 2009 Difference	FY 2010 Difference	FY 2011 Difference			
Fiscal Impact:							
Expenditures Operating Expenses	\$4,400	\$0	\$0	\$0			
Funding of Expenditures: General Fund (01)	\$4,400	\$0	\$0	\$0			
Net Impact to Fund Balance (Revenue minus Funding of Expenditures):							
General Fund (01)	(\$4,400)	\$0	\$0	\$0			

Sponsor's Initials	Date	Budget Director's Initials	Date